



(Fw)

In the United States Patent and Trademark Office

Serial No. 09/970,953	§	Filing Date: 4 October 2001
	§	
Title: COMMUNICATION METHOD	§	
USING CUSTOMISABLE BANNERS	§	
	§	
	§	Examiner: HALIM, Sahera
	§	
Applicant: MOETTELI, John	§	GA No.: 2157
	§	
Atty docket no: PUS-M001-006 (777-a)	§	
	§	

**SUPPLEMENTAL INFORMATION
DISCLOSURE STATEMENT**

To: U.S. Patent and Trademark Office
Customer Service Window
Commissioner for Patents
Randolph Building
401 Dulany Street
Alexandria, VA 22314
USA

Dear Sir:

Pursuant to the provisions of 37 C.F.R. §1.97, Applicant encloses the references set forth in the attached modified form PTO/SB/O8A. No inference should be made that the cited references are in fact material, are in fact prior art, are analogous art, or that no better art exists. The cited patents are listed in numerical order and not in any order based on their pertinence.

The undersigned states that:

[X] each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement; or

☐ no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in § 1.56(c) more than three months prior to the filing of the information disclosure statement.

☐ the Office is authorized to charge the deposit account No. 502621 of MOETTELI & ASSOCIES SARL for the amount of the fee under § 1.17 (p) for submission of an Information Disclosure Statement.

☒ a copy of each foreign patent, each publication or that portion which caused it to be listed, is attached together with either

- (a) a concise explanation of the relevance, as it is presently understood by the individual designated in § 1.56(c) most knowledgeable about the content of the information, of each patent, publication, or other information listed that is not in the English language. The concise explanation may be either separate from applicant's specification or incorporated therein, or
- (b) a copy of the translation if a written English-language translation of a non-English-language document, or portion thereof, is within the possession, custody, or control of, or is readily available to any individual designated in § 1.56(c). <

It is requested that the Examiner fully consider the cited references and that they be cited on the front of any patent issuing from this application.

Copies of the cited references are attached.

Concise Explanation of Relevance

The enclosed references were cited in a foreign search report. Below are the statements of the Examiner of the relevance of the same:

JOHNSON A ET AL: "Automatic touring in a
hypertext system"
PROCEEDINGS OF THE INTERNATIONAL PHOENIX
CONFERENCE ON COMPUTERS AND
COMMUNICATIONS. TEMPE, MAR. 23 - 26, 1993,
NEW YORK, IEEE, US,
vol. CONF. 12, 23 March 1993 (1993-03-23),
pages 524-530, XP010110096
ISBN: 0-7803-0922-7
* page 524, right-hand column, lines 13-25
*
* page 524, right-hand column, line 32 -
page 525, left-hand column, line 13 *
* page 526, right-hand column, line 40 -
page 527, left-hand column *
3.5 System Usage Information
* page 527, right-hand column *

US 5 809 250 A (KISOR ET AL)
15 September 1998 (1998-09-15)

* abstract *
* column 1, lines 30-57 *
* column 4, line 29 - column 5, line 42 *

WEXELBLAT A ET AL: "FOOTPRINTS:
HISTORY-RICH TOOLS FOR INFORMATION
FORAGING"
CHI '99 CONFERENCE PROCEEDINGS HUMAN
FACTORS IN COMPUTING SYSTEMS. PITTSBURGH,
PA, MAY 15 - 20, 1999, CHI CONFERENCE
PROCEEDINGS. HUMAN FACTORS IN COMPUTING
SYSTEMS, NEW YORK, NY : ACM, US,
15 May 1999 (1999-05-15), pages 270-277,
XP000894229
ISBN: 0-201-48559-1
* page 271, left-hand column, line 13 -
page 272, right-hand column, line 32 *

KELLER R M ET AL: "A bookmarking service
for organizing and sharing URLs"
COMPUTER NETWORKS AND ISDN SYSTEMS, NORTH
HOLLAND PUBLISHING. AMSTERDAM, NL,
vol. 29, no. 8-13,
September 1997 (1997-09), pages 1103-1114,
XP004095308
ISSN: 0169-7552
* abstract *
* page 1103, left-hand column, line 1 -
right-hand column, line 5 *
* page 1105, left-hand column, line 22 -
page 1107, left-hand column, last line *
* page 1109, right-hand column, line 32 -
page 1110, left-hand column, line 26 *
5.1 Organizing Web resources
* page 1111, left-hand column - right-hand
column *

NEWFIELD D ET AL: "SCRATCHPAD: MECHANISMS
FOR BETTER NAVIGATION IN DIRECTED WEB
SEARCHING"
UIST '98. 11TH ANNUAL SYMPOSIUM ON USER
INTERFACE SOFTWARE AND TECHNOLOGY.
PROCEEDINGS OF THE ACM SYMPOSIUM ON USER
INTERFACE SOFTWARE AND TECHNOLOGY. SAN
FRANCISCO, CA, NOV. 1 - 4, 1998, ACM
SYMPOSIUM ON USER INTERFACE SOFTWARE AND
TECHNOLOGY, NEW Y, 1998, pages 1-8,
XP000970920
ISBN: 1-58113-034-1
* page 1, left-hand column, line 13 -
right-hand column, line 9 *
* page 2, right-hand column, line 1 - page
3, left-hand column, line 12 *
* page 5, left-hand column, lines 21-37 *

TAUSCHER L ET AL: "How people revisit web
pages: empirical findings and implications
for the design of history systems"
INTERNATIONAL JOURNAL OF HUMAN-COMPUTER
STUDIES, ACADEMIC PRESS, NEW YORK, NY, US,
vol. 47, no. 1, July 1997 (1997-07), pages
97-137, XP002101195
ISSN: 1071-5819
* the whole document *

GRAHAM-CUMMING J: "Hits and miss-es: a
year watching the Web"
COMPUTER NETWORKS AND ISDN SYSTEMS, NORTH
HOLLAND PUBLISHING. AMSTERDAM, NL,
vol. 29, no. 8-13,
September 1997 (1997-09), pages 1357-1365,
XP004095330
ISSN: 0169-7552
3.6 Look don't touch
* page 1363, right-hand column - page
1364, left-hand column *

US 5809250 A 15-09-1998

An early action on the merits is respectfully requested.

§ § §

If the Examiner has further questions, he is invited to contact the undersigned at phone
011-4171 230 1000, fax at 011-4171 230 1001 or e-mail at moetiteli@patentinfo.net.

Respectfully submitted,

Date: June 9, 2006


John MOETTELI
U.S. Reg. No. 35,289

Enclosures: IDS form
 return postcard

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449/PTO

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Sheet	1	of	2
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Complete if Known

Application Number	09/970,953
Filing Date	10/04/2001
First Named Inventor	MOETTEL, John
Art Unit	2157
Examiner Name	HALIM, Sahera
Attorney Docket Number	PUS-M001-006 (777-a)

U. S. PATENT DOCUMENTS

[illegible]

FOREIGN PATENT DOCUMENTS

[illegible]

Examiner Signature		Date Considered	
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹Applicant's unique citation designation number (optional). ²See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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Substitute for form 1449/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Use as many sheets as necessary)</i>		Complete if Known	
		Application Number	09/970,953
		Filing Date	10/04/2001
		First Named Inventor	MOETTELI, John
		Art Unit	2157
		Examiner Name	HALIM, Sahera
Sheet	2	of	2
		Attorney Docket Number	PUS-M001-006 (777-a)

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	1	JOHNSON et al., Automatic touring in a hypertext system, Proceedings of the International Phoenix Conference on Computers and Communications, Tempe, 23 March 1993, New York, IEEE, US, Vol. CONF. 12, p. 524-30	
	2	WEXELBLAT et al., Footprints: History-Rich Tools for Information Foraging, Chi' 99 Conference Proceedings Human Factors in Computing Systems, 15 May 1999, p. 270-77	
	3	KELLER et al., A bookmarking service for organizing and sharing URLs, Computer Networks and ISDN Systems, Vol. 29, No. 8-13, September 1997, p. 1103-14	
	4	NEWFIELD et al., Scratchpad: Mechanisms for Better Navigation in Directed Web Searching, ACM Symposium on User Interface Software and Technology, 1998, p. 1-8	
	5	TAUSCHER et al., How people revisit web pages: empirical findings and implications for the design of history systems, International Journal of Human-Computer Studies, Academic Press, New York, Vol. 47, No. 1, July 1997, p. 97-137	
	6	GRAHAM-CUMMING, Hits and miss-es: a year watching the web, Computer Networks and ISDN Systems, Vol. 29, No. 8-13, September 1997, p. 1357-65	

Examiner Signature	Date Considered
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Applicant's unique citation designation number (optional). ² Applicant is to place a check mark here if English language Translation is attached.

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